

# Please Join Us!

## Northern Virginia District PTA EXPO Leadership Training Conference



Sat. Sept. 29, 2018; 9 am-2:30 pm

### SCHEDULE

9:00 am	Registration and Visit EXPO Hall
9:30-10:30 am	Workshop Session 1
10:45-11:45 am	Workshop Session 2
11:45-1:15 pm	EXPO Hall & Lunch
1:30-2:30 pm	Workshop Session 3
2:30 pm	End of Conference

We are excited to bring you leadership and targeted training sessions designed to provide you with necessary tools and a wide variety of community and PTA resources to have a successful school year! *Earn Professional Development Hours too!*

Join us, and the many influencers from the Northern Virginia area to share ideas and collaborate to build family engagement in PTA.

*Debbie Kilpatrick*  
NOVA District Director  
NovaDD@VAPTA.org

*Tony Shivers*  
Assistant District Director  
AssistantDirector@novadistrictpta.org

*Denise Bolton*  
Secretary/Treasurer  
Treasurer@novadistrictpta.org



**EARLY REG. DISCOUNT  
EXTENDED TO 9/28!**

**LAKE BRADDOCK SECONDARY SCHOOL**

**9200 Burke Lake Road, Burke, Virginia**

**Register Early Online by Sept 24 | \$15 per person**

**Regular Registration Sept 25 | \$25 per person**



### SESSION 1 (9:30 - 10:30 am)

#### **101: President – Power Up Your Board**

**Debbie Kilpatrick, NOVA Director**

Learn the basics of leading a PTA - duties, responsibilities of the president and other officers, available resources at the local, state and National PTA levels, setting your calendar, communication tips plus an overview of fiduciary policies and more.

#### **102: Treasurer – What You Need to Know**

**Denise Bolton, NOVA Treasurer**

Learn about upcoming requirements, financial reports, and treasurer responsibilities to keep your PTA running smoothly. All officers should be familiar with the treasurer job, especially if they are also a signer on the account.

#### **103: Dads Of Great Students - Building Engagement and Membership**

**Keith Schumacher, Watch D.O.G.S. (Dads of Great Students), Hollins Meadows ES PTA, VA PTA Male Engagement Awardee**  
Learn about family engagement that utilizes the influence of fathers and father-figures to provide active, positive, adult male role-models for the students.

#### **104: Social Media & Today's PTA**

**Maricela Cantu, VA PTA Communications Chair & Tony Shivers, NOVA Asst Director**  
This workshop will assist with using social networking to promote and advocate for your PTA. Social Media gives you an opportunity to connect with and engage your school and community.

#### **105: Reflections Program Part 1**

**Cathy Petrini, NOVA Reflections Chair**

Need info about the new Reflections year? Learn the steps to running a successful Reflections program.

#### **106: Creating the Ultimate Take Your Family to School Week**

**Michelle Leete, FCCPTA VP Training**

Start planning now to host a fun filled week to promote family engagement in February at school & apply for grants!

#### **107: It's No Longer White or Blue:**

**Connecting Students' Passions to the New Collar Workforce through CTE** Charles Britt, Mary Porter, FCPS CTE Advisory  
Once called "vocational education" or the "industrial arts", Career and Technical Education (CTE) courses now encompass high-tech in-demand skills such as robotics, information technology, and mobile app development. Join us for a conversation about how CTE programs are preparing students for what's now being called the "new collar" workforce.  
**NOTE: This session is being offered for parents of FCPS high school students.**

### SESSION 2 (10:45 – 11:45 am)

#### **201: Principals & PTA**

**Debbie Kilpatrick, NOVA Director**

Mutual understanding, respect, open communication and positive reinforcement are key ingredients for building successful partnerships.

#### **202: Bylaws, Procedures, Standing Rules**

**Jason Morgan, FCCPTA Parliamentarian**

Learn about the purpose of bylaws, why it's important to follow them; when to amend or revise them; what standing rules are and how they are different than bylaws – examples will be shared!

#### **203: Using Grants & Sponsorships to Support Your Community**

**Jenna Alexander, Hunt District Director**

Take a deep dive into the differences between grant and sponsorship opportunities and learn how to: evaluate which type of funding will best meet your needs, write grants, make your PTA Sponsor-Friendly, target sponsors, track grant and sponsor funds.

#### **204: What is the PLP and Why is it important?** Julie Shepard, NOVA District Advocacy Chair, Matt Dunne, FCCPTA Vice President of Advocacy

This advocacy workshop focuses on the VA PTA Proposed Legislation Program and why it's important for members to have a voice at the General Assembly.

#### **205: Reflections Program Part 2**

**Cathy Petrini, NOVA Reflections Chair**

Continue to learn how to run a successful Reflections program, submit entries correctly according to rules, and ideas on recognitions ceremony.

#### **206: Membership Database**

**Michelle Leete, FCCPTA VP Training**

This workshop will increase your knowledge of navigating around the Membership Database quickly and efficiently and access updated resources.

#### **207: It's No Longer White or Blue: Connecting Students' Passions to the New Collar Workforce through CTE**

Charles Britt, Mary Porter, FCPS CTE (REPEAT)  
Once called "vocational education" or the "industrial arts", Career and Technical Education (CTE) courses now encompass high-tech in-demand skills such as robotics, information technology, and mobile app development. Join us for a conversation about how CTE programs are preparing students for what's now being called the "new collar" workforce.  
**NOTE: This session is being offered for parents of FCPS high school students.**

### SESSION 3 (1:30 – 2:30 pm)

#### **301: PTA Programs & Family Engagement**

**Denise Bolton, FCCPTA VP Training, Laurel Ridge ES PTA, Family Engagement Award**  
Offering different PTA programs and projects increases family engagement. Learn about programs, resources, and assess your PTA needs to develop a plan that provides for unique communities.

#### **302: Building a Culture of Shared Responsibilities** Barbara Huth, Education Program Manager, Mid-Atlantic, Common Sense Education and Tammi Sisk, Instructional Technology Specialist, FCPS

Being unkind online, fake news, tech addiction and selfie obsessions? If these concern you too, then this session is for you! Let's talk about how schools and parents can work together to ensure students grow up having learned to be engaged online citizens with safe, ethical, responsible, and healthy behaviors.

#### **303: DIY Membership Kit for Membership Growth** Tony Shivers, National PTA Board of Directors, NOVA District Asst Director

Design a plan to increase membership, explore tools, and share best practices.

#### **304: Building & Transitioning Leaders & Volunteers** Barb Waldmiller, FCCPTA Treasurer, Centreville HS PTSA Past Pres

Learn how to leverage your own leadership skills to attract volunteers and leverage their strengths to build a stronger leadership team.

#### **305: Empowering Parents in Special Education** Diane Cooper Gould, Fairfax SEPTA, Caroline Levy, Arlington SEPTA

Learn how to advocate for students in and out of the classroom. Whether you are a parent of a child with special needs or a school and community ally, you will learn how to stay up to date with the latest information.

#### **306: How to Organize a Voter Registration Challenge** Beth Tudan, Executive Director, League of Women Voters, Fairfax

Learn how to organize a Voter Registration Challenge to register high school students. Students are graduating without having been registered and are eligible to register after November elections in senior year.

#### **307: Table Talk Q & A:**

You still have questions? We have answers!